

## Europa Reinsurance Facility Ltd Announces Corporate Rebranding

**February 6<sup>th</sup>, 2018** – As part of the company's public relations strategy, following the revision of its corporate website in January 2017, Europa Re underwent a comprehensive rebranding effort and assumes a new visual identity starting on February 6<sup>th</sup>, 2018.

The new Europa Re logo brings a sharpened new visual identity, characterizing the brand as strong, effective and reliable and serves as an opportunity to remain unique in the market. “We took this opportunity to rethink our entire corporate visual identity so that it reinforces Europa Re’s determination to never stop leading the way in innovation and thought.” said Mrs. Orsalia Kalantzopoulos, CEO.

Please visit [www.europa-re.com](http://www.europa-re.com) to explore the rebranded website and learn more about the company.



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